



# Operation Watershed 2024 Privacy Policy

## **Our contact details**

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## **By signing up to our database you hereby agree that:**

1. In terms of section 69 of the Protection of Personal Information Act, 2013 (Act No. 4 of 2013), the processing of personal information of a data subject (the person to whom personal information relates) for the purpose of direct marketing by means of any form of electronic communication, including automatic calling machines, facsimile machines, SMSs or e-mail is prohibited unless written consent to the processing is given by the data subject. You may only be approached once for your consent by this responsible party.

2. "Processing" means any operation or activity or any set of operations, whether or not by automatic means, concerning personal information, including —

(a) the collection, receipt, recording, organisation, collation, storage, updating or modification, retrieval, alteration, consultation, or use.

(b) dissemination by means of transmission, distribution, or making available in any other form; or

(c) merging, linking, as well as restriction, degradation, erasure, or destruction of information.

3. "Personal information" means information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person, including, but not limited to —

(a) information relating to race, gender, sex, pregnancy, marital status, national, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well-being, disability, religion, conscience, belief, culture, language, and the birth of the person.

(b) information relating to the education or the medical, financial, criminal or employment history of the person.

(c) any identifying number, symbol, e-mail address, physical address, telephone number, location information, online identifier, or other particular assignment to the person.

(d) the biometric information of the person.

(e) the personal opinions, views, or preferences of the person.

(f) correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence.

(g) the views or opinions of another individual about the person; and

(h) the name of the person if it appears with other personal information relating to the person or if the disclosure of the name itself would reveal information about the person.

### **The type of personal information we collect**

We currently collect and process the following information:

- Personal identifiers, contacts, and characteristics (for example, name, email address, phone number, closest town or city, gender, ethnic background)
- Additional qualitative information regarding voter education and sentiments towards voting, political parties, civic organizations
- Website User statistics

### **How we obtain your personal information and why we have it**

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You have signed up to our database via our website or social media
- You have given us permission verbally or in writing to add you to our database

We may also receive personal information indirectly, from the following sources in the following scenarios:

- Other relevant political parties, independent candidates, civic organisations or the IEC (Independent Electoral Commission).

We use the information that you have given us in order to engage with you regarding South African politics, elections, and socio-economic status as you have indicated an interest in the future of South Africa.

We may share this information with relevant South African political parties, independent candidates, or civic organisations provided you have given us consent to do so. The reason for sharing such information is to help us and civic or political entities we work with, to better understand the demographics and sentiments of South African citizens and help with campaign planning and citizenship engagement.

### **How we store your personal information**

Your information is securely stored.

We keep your personal data indefinitely. We will dispose of your information by safely and securely permanently removing it from our database should you wish for us to do so.

### **Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the right to object to the processing of your personal information in certain circumstances.

**Your right to data portability** - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

#### **How to report a query, concern or complaint**

If you have any concerns about our use of your personal information, you can make a complaint to us via WhatsApp +447402929754 or email [operationwatershed2024@gmail.com](mailto:operationwatershed2024@gmail.com)

**If you do not feel that your query, concern or complaint was dealt with satisfactorily by us, you can also contact the Information Regulator (South Africa), JD House, 27 Stiemens Street, Braamfontein, Johannesburg, 2001. Phone +27 (0)10 023 5200 or email [enquiries@infoeregulator.org.za](mailto:enquiries@infoeregulator.org.za)**